

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

<u>Contract / Revision</u> 167430 /		<u>Alt Order #</u> 08407899
<u>Product</u> FIGHTING FOR OHIO		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 3328
<u>Advertiser</u> ISS/Fighting for Ohio-A		<u>Original Date / Revision</u> 10/03/16 / 10/03/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agg Code</u> TV14775	<u>Advertiser Code</u> 157	<u>Product 1/2</u> 341
<u>Agency Ref</u> 3814		<u>Advertiser Ref</u> 43095

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	10/07/16	10/07/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$1,525.00					
N 2	WHIO	10/10/16	10/10/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$1,525.00					
N 3	WHIO	10/08/16	10/08/16	Sa 1135p-1235a	11:35 PM-12:35 X		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$700.00					
N 4	WHIO	10/08/16	10/08/16	NewsCenter 7 Noon S	12:00 PM-12:30 P		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$750.00					
N 5	WHIO	10/09/16	10/09/16	Face The Nation	10:30 AM-11:30 A		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$2,000.00					
N 6	WHIO	10/09/16	10/09/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-02		NM	1	\$6,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$6,250.00					
N 7	WHIO	10/05/16	10/05/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$1,525.00					
Totals									0.00				7	\$14,275.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	7	\$14,275.00	(\$2,141.25)	\$12,133.75
Totals	7	\$14,275.00	(\$2,141.25)	\$12,133.75

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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<u>Contract / Revision</u> 167430 /		<u>Alt Order #</u> 08407899
<u>Contract Dates</u> 10/04/16 - 10/10/16	<u>Product</u> FIGHTING FOR OHIO	<u>Estimate #</u> 3328
<u>Advertiser</u> ISS/Fighting for Ohio-A		<u>Original Date / Revision</u> 10/03/16 / 10/03/16

Signature: _____ **Date:** _____

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Thank you for your business!

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
SEP30/16 17.59
*** WHIO-TV ***

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGEN
ORDER WORKSHEET

REP HEADLINE# 8407899
*** ORIGINAL REV#0 ***

ADV # _____ ADV. NAME ISS/FIGHTING FOR OHIO REP. # _____ OFF. # _____ SALESMAN # _____

AGY #	AGY -	NAME	MAIN STREET	MEDIA GROUP	BUYER NAME	MICHELLE SANTUOSO
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P.O. BOX 25093

ALEXANDRIA, VA 22313

ORDER # 161730
CONTRACT # 8407899
CLASS: NATL. LOCAL REGIONAL

PRDCT	<u>FIGHTING FOR OHIO</u>	EST#3328	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT	DATES	OCT4/16	OCT10/16	WK-1
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP30/16 17.59

REP: TO DEANNA
FR JARED
NEW ORDER - FIGHTING FOR OHIO
TOTAL \$14275
PLS CNF THANKS

CON CM *****
THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
AGENCY ADVERTISER CODE = 157												
AGENCY PRODUCT CODE = 341												
AGENCY EST# = 3328												
1			1200N-1230P	30		\$1,525.00	10/7	10/7	1		FRI	1
PROGRAM : NEWSCENTER 7												
CON COM1: NEWSCENTER 7												
2			1200N-1230P	30		\$1,525.00	10/10	10/10	1		MON	1
PROGRAM : NEWSCENTER 7												
CON COM1: NEWSCENTER 7												

REP HEADLINE# 8407899

*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM REP

SEP30/16 17.59

*** WHIO-TV ***

:LINE#:REP :LINE#:	:CD: :	TIME PERIOD :	LGTH :	SEC :	RATE :	: START : DATE	: END : DATE	:SPTS: : /WK:	WEEK INVT	DAYS	:TOTL: :SPTS:
3		1135P-1235A	30		\$700.00	10/8	10/8	1		SAT	1
PROGRAM : PERSON OF INTEREST											
CON COM1: PERSON OF INTEREST											
4		1200N-1230P	30		\$750.00	10/8	10/8	1		SAT	1
PROGRAM : NEWSCENTER 7											
CON COM1: NEWSCENTER 7											
5		1030A-1130A	30		\$2,000.00	10/9	10/9	1		SUN	1
PROGRAM : FACE THE NATION											
CON COM1: FACE THE NATION											
6		700P-800P	30		\$6,250.00	10/9	10/9	1		SUN	1
PROGRAM : 60 MINUTES											
CON COM1: 60 MINUTES											
7		1200N-1230P	30		\$1,525.00	10/5	10/5	1		WED	1
PROGRAM : NEWSCENTER 7											
CON COM1: NEWSCENTER 7											
OCT/16		14275.00									
										CONTRACT TOTAL	14275.00
										TOTAL SPOTS	7

MARKET TOTALS \$38,581

WHIO 37%

WDTN 34%

WKEF 24%

WRGT 1%

CABL 0%

WBDT 4%

SVC- NSI

DEMOS- RA35+*